

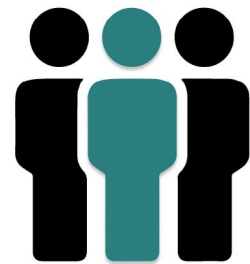
# *The Power of your CSR, Unleashed!*

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12,758 Changemakers  
covered 2 Lakh kilometres  
**To support the mission to  
conserve the biodiversity  
rich Western Ghats by  
planting 1,50,000 saplings.**  
Having Himalaya fuel their  
sweat and steps with funds.



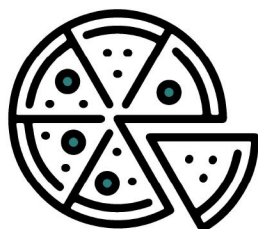
**20,00,000**  
RAISED



**12,758**  
CHANGEMAKERS

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While at it, they have...



Lost calories equivalent to  
**5,911 Pizzas**

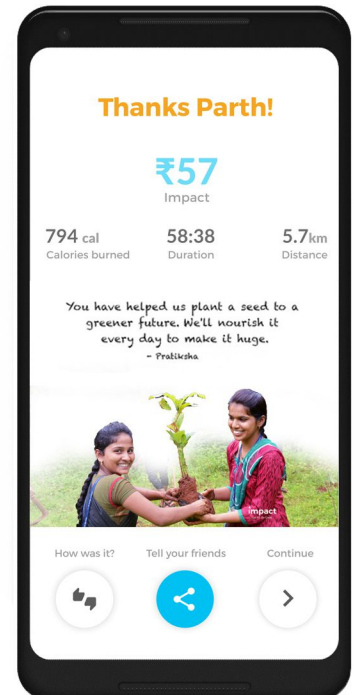
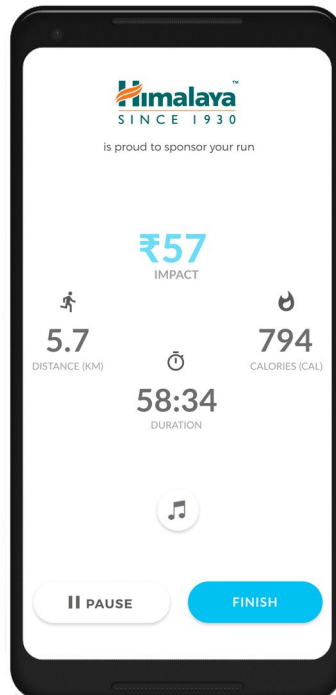
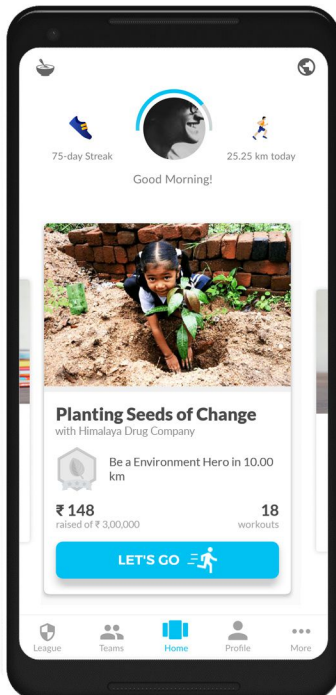
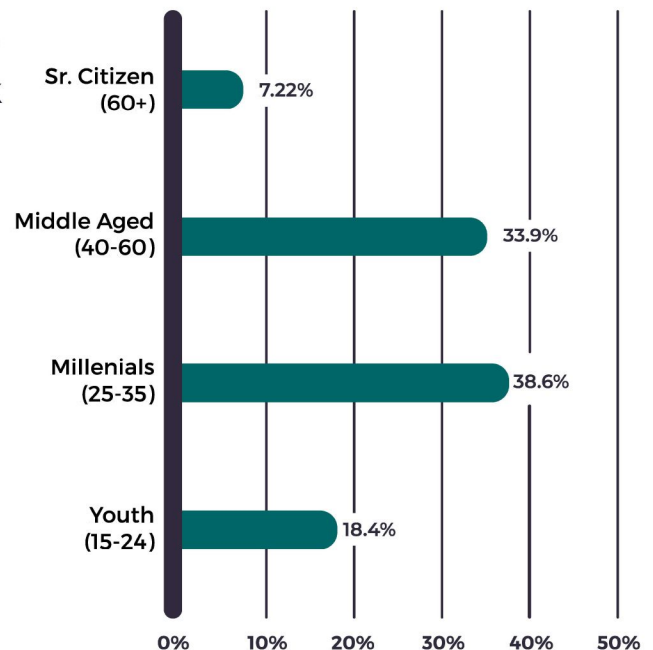


Circled the Earth  
**5 Times**

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The Himalaya Drug Company fund-raised Rs 20 lacs (FY18-19) to support the tree plantation program & connect with natives of the region to weave a symbiotic network of students & local communities. Himalaya provides free samples of fruits, fodder and nitrogen-fixing trees with complete ownership of survival of these saplings' Greener Future.

A total of 83,204 workouts were done on Himalaya's cause with Millennials participating the most. 7.2% senior citizens also actively contributed with their walks with the oldest changemaker being 84 years of age. On an average 6 workouts were done by a changemaker for this cause.



Here's how the cause campaign looked on the app